

## For Immediate Release

**Subject:** "Amigos Day" Celebrity Serving Night  
**Date:** Wednesday, October 18 – 5:00 p.m. to 8:00 p.m.  
**Location:** East Side Mario's (933 Lansdowne St W, Peterborough, ON)

Join us for some live entertainment and a family meal on Wednesday, October 18<sup>th</sup> at East Side Mario's! Amigos will be helping to serve that evening, and there will be some celebrity guests in attendance.

The schedule of celebrities is as follows:

5:00-6:00 – Robert Hope, Captain of the Lakers Lacrosse Team  
6:00-7:00 – Murray Rodd, Chief of Police  
7:00-8:00 – Caley Bedore, CHEX News Anchor

In addition, Missy Knott and Dean James have volunteered to perform live music for the full duration of the event!

East Side Mario's will be donating 10% of food sales between 5:00 p.m. and 8:00 p.m. to Heads Up for Inclusion to benefit the Amigos Programs.

Heads Up for Inclusion was founded in 2001 by a mother named Lucinda Hage who was troubled by her son's lack of inclusion at school. Today the Amigos Program runs in 7 elementary and secondary schools in the Peterborough area, as well as in the general community via the Amigos in the Community Program, which is geared toward young adults (aged 19-30). The Community Program is currently being funded by a three-year Trillium grant that will run out in June 2019.

The Amigos Program uses peer support and mentorship through matching Amigos — young people who face barriers to inclusion, together with Amigo Connectors – peers who are well connected and supportive of others. The program creates opportunities for youth to meet, spend meaningful time together, and form relationships based on mutual interests.

Heads Up for Inclusion is guided by the belief that belonging is a fundamental human need and intentional inclusion leads to social change. Heads Up for Inclusion does not receive core funding, and therefore relies on the generosity of the community in order to run its programs. For more information, please visit [www.headsupforinclusion.ca](http://www.headsupforinclusion.ca).

**For more information, please contact:**

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