

For Immediate Release

Subject: Heads Up for Inclusion “Amigos Day” Event

Date: Saturday, September 30 – 9:00 a.m. to 3:00 p.m.

Location: Various Locations in Peterborough

On Saturday, September 30th, Heads Up for Inclusion hosted their first annual “Amigos Day” fundraising event at various locations in Peterborough to raise awareness and funds for their Amigos Programs.

There was live music at Peterborough Square, featuring Hillary Dumoulin, Avery Cantello, and a special performance by the Dream Players, as well as games, bake sales, and more. Volunteers – called “Amigos Ambassadors” were present at each location handing out promotional material and collecting donations for Heads Up for Inclusion.

To coincide with this event, Heads Up for Inclusion also ran an online auction from September 22nd to 29th with over 50 items donated by a wide variety of local businesses.

A special thank you goes out to the businesses that hosted Amigos Day events: Dohjo Muay Thai; Dodrio Anime Café; Silver Bean Café; Peterborough Square; Grey Guardian Games; Retro’s eSports Bar; Lansdowne Place; and Black Honey Bakery.

Amigos Day will continue on October 18th with a celebrity serving night at East Side Mario’s (933 Lansdowne St W) from 5:00 p.m. to 8:00 p.m.

Heads Up for Inclusion was founded in 2001 by a mother named Lucinda Hage who was troubled by her son’s lack of inclusion at school. Today the Amigos Program runs in 7 elementary and secondary schools in the Peterborough area, as well as in the general community via the Amigos in the Community Program, which is geared toward young adults (aged 19-30). The Community Program is currently being funded by a three-year Trillium grant that will run out in June 2019.

The Amigos Program uses peer support and mentorship through matching Amigos — young people who face barriers to inclusion, together with Amigo Connectors – peers who are well connected and supportive of others. The program creates opportunities for youth to meet, spend meaningful time together, and form relationships based on mutual interests.

Heads Up for Inclusion is guided by the belief that belonging is a fundamental human need and intentional inclusion leads to social change. Heads Up for Inclusion does not receive core funding, and therefore relies on the generosity of the community in order to run its programs. For more information, please visit www.headsupforinclusion.ca.

For more information, please contact:

Sabrina Chapados, Administrative Assistant

Heads Up for Inclusion

P: 705-876-0383 x 202

E-Mail: sabrina_chapados@headsupforinclusion.ca